

# Tire Recycling Plant Opens In Saudi Arabia

The Nabaa Al-Wessal company (NAW Recycling) a member of the Shairco Group headquartered in Jeddah, Saudi Arabia, has opened a tire recycling and crumb rubber manufacturing facility in Al-Wajh, Tabuk Province, Saudi Arabia.

The plant is equipped with German engineered tire recycling technology and equipment capable of processing more than 25,000 tons of scrap tire equivalents per year. NAW Recycling Managing Director Ahmad Al Junaidi said in a release announcing the plant opening last month.

"Our immediate focus will be producing the best quality crumb rubber in the Saudi and GCC markets," Al-Junaidi said.

The plant is designed to produce 25,000 tons of crumb rubber per year. Initial plans are to produce asphalt-grade crumb rubber that meets both U.S. and European specifications, Al-Junaidi said.

NAW's new recycling campus also includes a recycled rubber products manufacturing division. NAW recently



NAW Recycling crumb rubber manufacturing plant

acquired the license and technology to manufacture products made from crumb rubber and resin compounds. These include sound underlayment for the construction industry and sports surfacing products.

Al-Junaidi said the company is actively working in the Saudi Arabian market and has expansion plans for in-Kingdom and other GCC areas during the next 36 months. "We will be focusing on a wide range of rubber compound materials and value added products using crumb rubber as a base feed stock material," he said.

Al-Junaidi said the company's progress has benefitted from the backing and support of the Shairco Group. In addition, NAW credits its Los-Angeles, CA-based consultants K.I. Saab & Associates and Keith Fryer Associates (KFA) for providing the company with a wide range of marketing support services and tire recycling technology transfer programs.

"We are very pleased to see this project become a reality," Dr. Talal Ali Al-Shair, Chairman, Sharico Group and Nabaa Al-Wessal said. "It represents our group strategy and vision to become the largest scrap tire recycling company in the GCC region," he said. ♦

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