

KFA NEWS RELEASE

KFA Marketing Consulting celebrates 30 years established as a California Corporation



KFA Marketing Consulting – current active projects in California - Dubai – Kuwait - Jeddah and China

October 19, 2022 San Juan Capistrano, Southern California, USA: Keith Fryer Associates CA, Inc., aka **KFA Marketing Consulting** provides clients in the USA, GCC Middle East countries and China with a wide range of marketing & project management consulting services; based on more than 25+ years of experience gained in these markets focused on recycling, construction materials, plastics and other industry related projects.

Keith Fryer President of KFA announced today that his company Keith Fryer Associates CA, Inc., aka KFA Marketing, today passed a 30-year milestone - since Keith established the company following his move with his family from the UK in 1992, to embark on a new life in California. Keith and his wife Janet recently celebrated their 50th wedding anniversary along with their three daughters and five grandchildren.

About KFA – Keith Fryer has been associated with tire recycling & construction industry sectors for many years, as well as recycled plastics used in consumer electronics involved with research and market development work in the USA, Europe and the Middle East Gulf States - where Keith has spent more than 5-years living and working in Riyadh, Saudi Arabia - as well as more recently traveling to and working with clients in Saudi Arabia, China and Australia.

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