

KFA NEWS RELEASE

KFA President makes trip to mainland China to meet with new clients in the AR Glass Fiber construction materials sector



Huierjie Glass Fibre Company supplied more than 80 tons of AR glass fiber spray roving's top produce 17,000 m² cladding for this prestigious project in China manufactured by Nanjing Beilida New materials System Engineering Co, Ltd.

May 26, 2015 San Juan Capistrano, California, USA: Keith Fryer, President of KFA Marketing Consulting recently returned from an extended trip to Xiangyang, Hubei Province and Beijing, China, where he met with Senior management of **Huierjie Glass Fibre Co., Limited**; the leading AR glass fiber manufacturer in China. The visit recently culminated with KFA signing a collaboration agreement whereby KFA will undertake a preliminary market study in the USA and Canada to promote and sell Huierjie AR glass fiber roving's and chopped strands to the growing local GRC manufacturing industry.

The Xiangyang Huierjie Glassfibre Company was established in 1970 and started to produce AR glass fiber (ZrO₂ content) from 1988. The main products included alkali resistant glass fiber continuous roving, premix chopped strand, water-dispersed chopped stand, plus many kinds of scrim materials widely used in architectural decoration, concrete cement fields, and external thermal insulation systems. Huierjie Glassfibre is located in the center of China in the famous

historic and cultural city of Xiangyang, in Hubei Province, a convenient destination with transportation routes from Beijing, Shanghai, Guangzhou and Shenzhen.

The performance of Huierjie Glassfibre products has been extensively tested in China, Europe and elsewhere, confirming material properties to be equal to Cemfil® II and NEG products. Consequently Huierjie expanded its combined production facility capacity of 10,000 tons per year, becoming the largest AR Glassfibre producer in China and the second largest producer globally.

Huierjie Glassfibre Company guarantees the quality of raw materials, semi-finished and finished products. Each production process is carefully inspected and monitored by the QC department.

Production samples are measured via calibrated testing equipment in their laboratory and sent annually to an international third party lab for further testing and verification. Daily in-house material testing is conducted in accordance with standard specifications for GRC materials, BSEN 15422: 2008 and ASTM C1666 / C 1666M-07. Advanced testing instrumentation, proven test methods plus tracking records are the guarantee of quality control and technical service which ensures a consistent quality product production process from materials purchase, manufacturing through to delivery and shipping.

Featured Project Credits:

Project/Location: Culture & Art Center in Jiujiang City, Jiangxi Province, China

Architect: Architects & Engineers Co., Limited of Southeast University

GRC Producer: Nanjing Beilida New Materials System Engineering Co, Limited

GRC facade panels: 17,000 square meters

Tons of Huierjie ARG fiber supplied: 80 tons

See - www.ar-glassfibre.com

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