

KFA NEWS RELEASE

FOR IMMEDIATE RELEASE

KFA Consulting Announces Strategic Project Management Role associated with an Exclusive Laguna Beach Top to Bottom Home Remodel



San Juan Capistrano, Southern California, USA – January 28, 2024 - Keith Fryer Associates CA, Inc., known as KFA Consulting, a leader in project management and marketing consulting services, brings over 25 years of expertise in the USA, GCC Middle East countries, and China, focusing on recycling, construction materials manufacturing, plastics, and environmental industry projects.

In a groundbreaking initiative, KFA is collaborating with Welch & Wandsworth, General Contractors, to spearhead an all-encompassing remodel of a distinguished private residence in Laguna Beach. KFA's understanding of construction processes and project management methodologies positions them to efficiently coordinate resources, schedules, and budgets. Armed with communication and organizational skills, KFA ensures stakeholders are consistently informed and updated throughout the project lifecycle, surpassing timelines, and exceeding expectations. KFA's commitment to detail is evident in their ability to create comprehensive project plans, actively monitor progress, and proactively address potential roadblocks or issues. Their proficiency in managing change requests, scope creep, and other project risks ensures that the project remains on course and within budget.

About KFA:

Keith Fryer, President of KFA Consulting, has a rich background in the tire recycling and construction industry sectors, with considerable experience in market development in Europe and the Middle East Gulf States. Having been a resident in CA for over 30 years,

Keith has forged strategic alliances with local architects, engineers, general contractors, and interior partners to offer an extensive range of residential construction project services.

About Welch & Wandsworth –

Welch and Wandsworth (W&W) established in May 2006 as a general contractor - following eighteen years of experience/collaboration between Benjamin Davies and Jason Welch working for a major group specializing in large residential and commercial property developments in S. California.

Since that time, we have completed a wide range of residential projects covering kitchen replacements through to complete home remodel and rebuild projects.

W&W have established a compelling reputation for excellent work ethics, performance, reliability, and on-time construction completion. Several completed show case projects are available to view in the Orange County area and field visits can be arranged to view any of these completed projects at a mutually convenient time.

Project Services:

- ✚ General Contractors: Welch & Wandsworth www.welchandwandsworth.com
- ✚ Structural Engineering: Rigsbee Engineering www.rigsbeeengineering.com
- ✚ Exterior/Interior Renderings: Laura Brophy Design www.brophyinteriors.com
- ✚ Kitchen(s) & Bathroom(s) Design: The Kitchen Lady www.kitchenlady.com

For Additional Project Information, Contact:

Keith J. Fryer / President
KFA Consulting – Project Management Services
Aka Keith Fryer Associates, CA, Inc.
San Juan Capistrano, Orange County, California, USA
Tel: 949-413-9190
Email: Kfryer@kfa-ca.com
Web: www.kfa-ca.com
