

## KFA NEWS RELEASE

### KFA announces working on a new project niche providing Pre-Construction Services to clients remodeling their homes



**February 28, 2023** San Juan Capistrano, Southern California, USA: Keith Fryer Associates CA, Inc., aka **KFA Consulting** (KFA) provides clients in the USA, GCC Middle East countries and China with a wide range of marketing & project management consulting services; based on more than 25+ years of experience gained in these markets focused on recycling, construction materials manufacturing, plastics, and other environmental industry related projects.

As part of a new initiative KFA has started working on several projects acting as a Pre-Construction Project Coordinator, interfacing between clients and vendors to coordinate and oversee all aspects of residential home pre-construction projects. KFA role involves liaising with architects, engineers, interior designers, and landscapers to create detailed specification briefs, review vendor proposals, negotiate pricing and contract terms, and ultimately ensure the successful completion of the projects.

KFA has a strong understanding of construction processes and project management methodologies, allowing us to coordinate resources, schedules, and budgets efficiently. Armed with excellent communication and organizational skills enables KFA to keep all stakeholders informed and updated throughout the project lifecycle, ensuring that timelines and deadlines are met and expectations are exceeded.

KFA attention to detail is evident in our ability to create comprehensive project plans and monitor progress, identifying potential roadblocks or issues and proactively developing solutions to overcome them. KFA is skilled in managing change requests, scope creep, and other project risks, ensuring that the project remains on track and within budget.

Overall, as a Residence Remodel Pre-Construction Project Coordinator, KFA has a passion for delivering high-quality results and exceeding client expectations. KFA is dedicated to providing exceptional customer service, building strong relationships with clients and vendors, and ensuring that every project is delivered to the highest standards of quality and professionalism. Detailed proposals are prepared free of charge with no obligation.

**About KFA** – Keith Fryer has been associated with the tire recycling & construction industry sector for many years and has been involved with market development work in Europe and the Middle East Gulf States - where Keith spent more than 5-years living and working in Riyadh, Saudi Arabia. Keith has been resident in CA with his family for more than 30 years.

Strategic alliances have been established and a new KFA focus is being developed in collaboration with local CA architects, engineers, contracting & interior partners to facilitate and provide a wide range of residential construction project services.

**For additional project information contact –**

**Keith J. Fryer / President**

**KFA Consulting**

Keith Fryer Associates, CA, Inc.  
San Juan Capistrano, Orange County,  
California, USA

**Tel: 949-413-9190**

**Email: [Kfryer@kfa-ca.com](mailto:Kfryer@kfa-ca.com)**

**Web: [www.kfa-ca.com](http://www.kfa-ca.com)**

\*\*\*